

Architectural Appearance

Staplegrove West Garden Town New Neighbourhood



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The approved urban extension to Staplegrove draws on many of the Garden City principles in providing new homes and employment opportunities in a 'Town-Country' setting; low to medium density development set in a verdant landscape connected both to urban infrastructure and open countryside.

Bloor Homes early C20 Arts & Crafts styling of new housing sits well with the Garden Town aesthetic; brickwork, render, and plain tile roofs will sit with comfort and familiarity among landscaped roads and hedged boundaries in a rolling landscape.

The overall architectural appearance of the proposed development is planned to have a holistic approach with unifying materials and colour palettes in the townscape. The proposed character of certain areas of the masterplan will be created by variations in the built form and architectural detail.



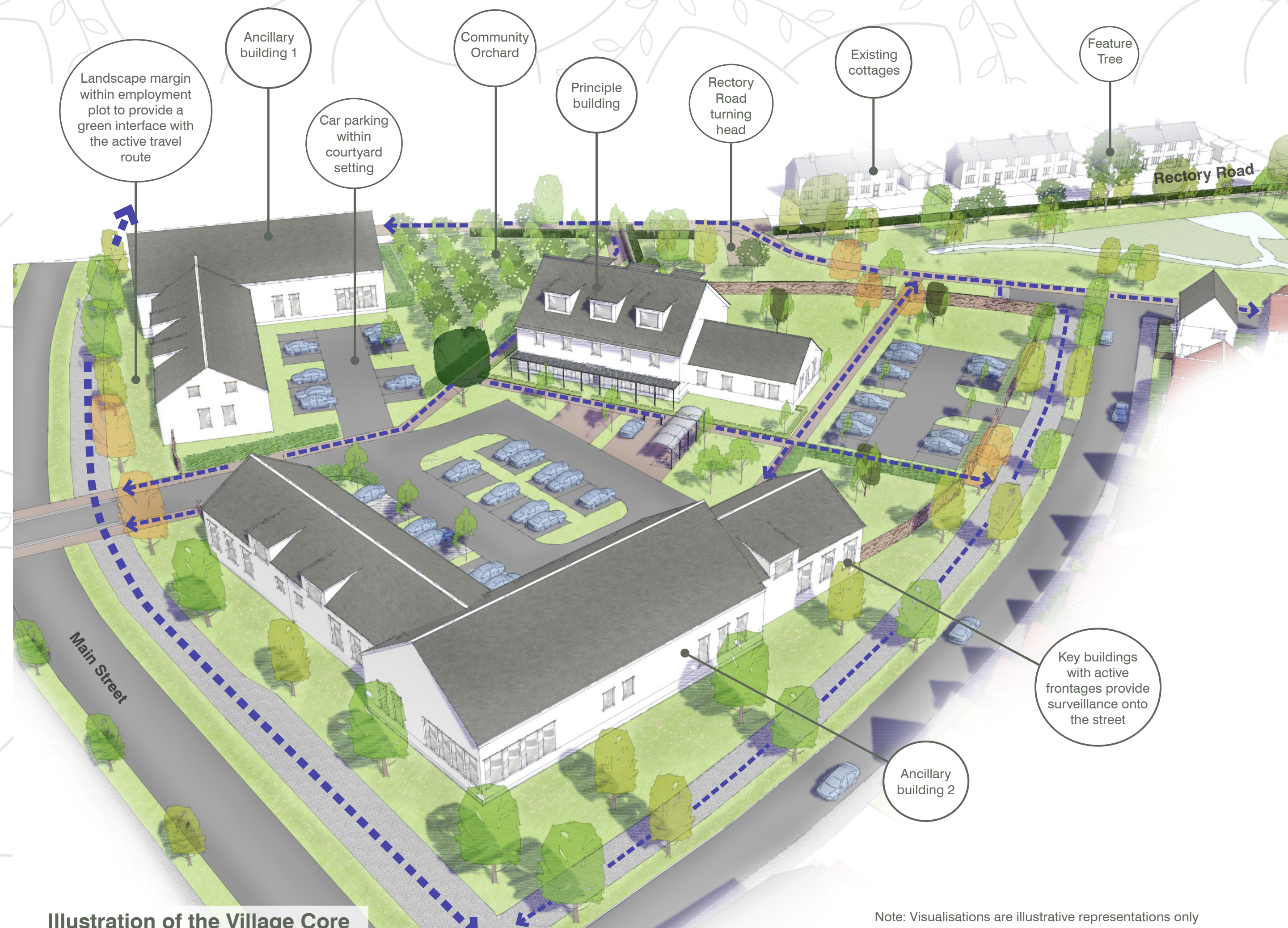
Village Core

The village core is relocated to the centre of the Masterplan providing pedestrian and cycle access along Rectory Road to the existing residents of Staplegrove.

The 3d model plan illustrates a cluster of buildings inspired by an historic manor estate layout arranged within a 1 hectare parcel.

The final building uses are yet to be determined but may include the following;

- A retail food store
- Smaller retail units
- Office/ research and development spaces
- Community building
- Pub
- Pre-school nursery
- Sport + fitness
- Medical health services



Design Guide Strategies

Staplegrove West Garden Town New Neighbourhood



Bringing the Design Guide Strategies Together for Phase 1

The illustrative layout provides a composite of the urban design and landscape strategies set out in the Design Guide. This area will form Phase 1 of the development at Staplegrove West.

Phase 1 will deliver 239 dwellings, which includes 15% affordable provision (36 dwellings).

A series of park spaces, green and blue infrastructure features and the first sequence of the Main Street will be delivered.

The development will have subtle variations in housing density with lower density areas of large, detached dwellings with on plot parking at the northern buffer edge. Through to a higher density along the Main Street corridor.

The front boundaries will predominantly use a combination of estate railing with hedgerow, formal hedge boundaries and open, lightly planted boundaries to the northern edge.

Material palettes are carefully considered to create a subtle change and variations in tone, hue, and brick texture.

There will be 'key building groups' providing a higher level of architectural detailing and features at park spaces along Main Street and nodal areas.

Green Infrastructure

- 1 West Hill Park
- 2 Rag Hill Park
- 3 Hill Side Play Park
- 4 West Deane Way Park
- 5 Rectory Green
- 6 Rectory Road Park



Street Hierarchy

