

**Date:** *Insert Date*  
**Our Ref:** CSC1121

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Development Control  
Pembrokeshire County Council  
County Hall  
Haverfordwest  
Pembrokeshire  
SA61 1TP

**Planning Portal Reference: PP-12770588**

Dear Sir/Madam,

**Application by Lidl Great Britain Ltd - Demolition of the Existing Lidl Store and Adjoining Properties and Erection of a New Lidl Store, Access, Car Parking, Landscaping and Associated Works on Land at Great North Road, Milford Haven**

On behalf of our client, Lidl Great Britain Ltd, we enclose herewith a full planning application which seeks consent for the demolition of the existing Lidl store and adjoining properties to the north and the erection of a new Lidl store, access, car parking, landscaping and all associated works on land at Great North Road, Milford Haven.

The application comprises the following documentation:

- Covering Letter (this document)
- Application form and ownership certificate
- Planning and Retail Statement (CarneySweeney, April 2024)
- Design and Access Statement (htc Architects, February 2024)
- Preliminary Ecological Appraisal (Biodiverse Consulting, February 2024)
- Arboricultural Report (ArbTS, February 2024)
- Green Infrastructure Statement (Corcadden Associates, February 2024)
- Transport Statement (Corun, March 2024)
- Noise Assessment (Inacoustic, February 2024)
- Flood Consequences Assessment & Drainage Strategy (Waterco, February 2024)
- Phase 2 Ground Investigation (Remada, January 2021)
- Planting Methodology & Landscape Management Plan (Corcadden Associates, Feb 2024)
- Application Drawings comprising the following:
  - 3200 P400: Site Location Plan
  - 3200 P401: Existing Site Plan
  - 3200 P402: Existing Utility Plan
  - 3200 P100F: Proposed Ground Floor Plan
  - 3200 P101E: Proposed Roof Plan
  - 3200 P200F: Proposed Elevations
  - 3200 P201A: Proposed Street Elevation
  - 3200 P300B: Proposed Section and Elevation Details
  - 3200 P404H: Proposed Site Layout
  - 3200 P406G: Proposed Surface Treatments Plan
  - 3200 P407H: Proposed Boundary Treatments



- 3200 P408F: Proposed Levels Plan
- 2024-LIDL-MH-01A: Existing Landscape Features
- 2024-LIDL-MH-03A: Landscape Proposals
- 2024-LIDL-MH-04: Landscape Sections

A payment of £##### to cover the planning application fee will be made separately.

## Application Proposals

Lidl is currently represented in Milford Haven at its existing store at Great North Road. The existing Lidl store is small and of an early generation format. Owing to Lidl's well established and growing local customer base, Lidl has outgrown its existing premises which no longer meets modern shopper requirements, and a larger store is sought to better serve local customer demand.

The constrained nature of the existing plot means an extension to the existing store is not feasible. On this basis it is proposed to demolish the existing foodstore and adjoining properties to the north and develop a new Lidl foodstore on an expanded site. This involves the proposed redevelopment of the existing Lidl site alongside the adjacent Enterprise Rent-a-Car unit and residential properties at 61a & 61b Great North Road.

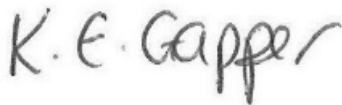
The proposed foodstore will be a single storey in height and provide c.1,955 sqm gross internal floorspace (c.1,330 sqm net sales), together with a warehouse area and ancillary/welfare areas. The existing store has a net sales area of 916.50 sqm. The proposed development will lead to an increase in net sales area of c.413.50. The application site is within Lidl's sole ownership.

A repositioned access/egress is proposed on Great North Road. Pedestrian access and linkages to the store entrance are proposed from the site's eastern border, via a zebra crossing. Perimeter landscaping is proposed to frame the proposed development within its wider setting.

The store will be built in accordance with Lidl's brand-new specification providing a lighter, more spacious sales area, with full height glazing to the front elevation, and with no suspended ceilings. The full case on behalf of the applicant is set out in the accompanying Planning and Retail Statement.

I trust that the application is in order and that it can be processed accordingly. Please do not hesitate to contact me should wish to discuss the above or require any additional information.

Yours sincerely,



**Kate Gapper**  
Associate Director

**CARNEYSWEENEY**

Encl.

